



# Elefante Agent/Manager Showcase Class

## Video Audition Guidelines (creating a "self-tape")

**Audition for the agent/manager class is by video (otherwise known as "self-tape")**

Please email a *LINK* to the video (DO NOT ATTACH THE VIDEO ITSELF TO THE EMAIL) to karen@elefantemusic.com. You may use whatever content-linking service works best for you (Google Drive, YouTube, Vimeo, etc.), as long as it is not necessary for us to have to download the video in order to view it.

Admission is on a rolling basis and the class may fill early, so it is greatly to your advantage to submit the video as soon as possible. No tapes will be accepted after September 23rd.

### Self-Tape Preparation

Have your performer stand in front of a solid-color wall or curtain. You may use a cell phone video camera, as long as it results in a clear, well-lit video. The performer should be framed from approximately the waist up.

The performer should state his/her name, age, and hometown slowly and clearly to "slate" the video. The slate presentation should be friendly, confident, and professional. Eye focus for the slate should be delivered directly to the camera.

### Self-Tape Content (memorized song performance and commercial copy)

Eye focus for the performance should be very slightly to the left or right of the camera.

**Song:** The performer should sing 16-32 bars (about 30-45 seconds) of a Broadway song of his/her choosing. The song should be sung along to a backing track. Please DO NOT submit a song performed a cappella (without accompaniment). Thousands of Broadway backing tracks can be found on YouTube. Make sure that the song is age-appropriate and is in a key that suits the student's vocal register. The song must be memorized.

**Commercial Reading:** Choose one selection from the following brief commercial monologues. The reading must be memorized.

#### Toothpaste

**If there is one thing I hate, it's the taste of toothpaste. Yuck! It's like putting chalk in your mouth. When my dentist heard about my problem, he gave me new Bubblegum-Flavored Crest. It still cleans my teeth, but now it's bubblegum flavored. Thank you, Crest!**

---

#### Franks

**My Dad likes Ball Park franks with mustard. I like Ball Park Franks with mustard. My Dad eats his Ball Park Frank with one hand. I eat my Ball Park Frank with one hand. My Dad says Ball Park Franks are the best hot dog in the whole world. I say -- well, you get the idea.**

---

#### Milk

**Growing up, I always wanted to be just like my mom. So I drank milk. Studies suggest that people who drink milk regularly are much healthier than those who don't. So drink 24 ounces of low fat or fat free milk every 24 hours and see for yourself.**

**Who says father knows best? Milk your diet. Feel great!**